



CONVENTION
INTERNATIONALE
DE LA FLÛTE

6th International Flute Convention

22 – 25 Oct. 2020

EXHIBITION STAND RESERVATION

La Traversière – 132 bd Vincent Auriol – 75013 Paris
<https://latraversiere.fr> | contact@latraversiere.fr

The International Flute Convention



The International Flute Convention is organized by the French association of the flute: La Traversière. Organized periodically, this event gathers the greatest flutists, and allows all lovers of the flute to share special moments during four days of celebration embellished concerts, master-classes, conferences, workshops, exhibitions and many other activities... the International Flute Convention is a unique event to share our passion for this instrument.

The International Flute Convention is open to all, offering an eclectic program (improvised music, contemporary, classical ...), but also offering activities for young and less young people, amateur and professional. For each edition, the focus is on the richness of the flute repertoire, its diversity, its universality.

During each Convention, a panel of artists with immense talent shares their art and make us dream.

Key features of the International Flute Convention (*)



4 days'
festival



> 1700
attendees



> 80
artists



> 62
events



> 50
exhibitors

➤ 6th edition program (2020)



The 6th edition of the International Flute Convention will take place from 22 to 25 October 2020 at the CRR of Saint Maur (94)

As in previous years, the festival will offer an eclectic program to make attendees travel in the vast repertoire of the flute by addressing different musical styles (baroque, classical, jazz, beat-box, contemporary ...)

Tribute Jean-Pierre RAMPAL (Saturday 24 of October 2020)

On the occasion of the 20th anniversary of the death of Jean-Pierre Rampal, the 6th edition of the International Flute Convention will pay tribute to him by dedicating a whole day to his memory.

This day will be organized in partnership with the *Jean-Pierre Rampal* association.

➤ 2020 Exhibition



The exhibition of the 2020 Convention will highlight the craft, handmade and know-how.

A vast space on two floors will be entirely dedicated to exhibitors, with self-service rooms to allow visitors to try the flutes in the best conditions and an area dedicated to exhibitors for the organization of mini-concerts / signings.

Exhibit at 2020 Convention

With more than 1700 visitors, the International Flute Convention is undoubtedly one of the most important "flutist" events in the world. The public is diverse: young people, amateurs, students, professionals, journalists ... All are lovers of the instrument in search of information, innovations and novelties.

The exhibition space at your disposal is a magnificent showcase that will allow you to present your activities and / or your articles to all these enthusiasts.

By choosing to be an exhibitor, you give yourself international visibility by associating yourself with a major flute event.

FORMULAS

DOLCE

Booth of 2m long

1 pass

1/4 page in the
program «Traversières Magazine
Special Edition»

260 € (For reservation done
AFTER 31 Mars 2020 : 410€)

PRESTO

Booth of 3,5m long

2 passes

1/4 page in the
program «Traversières Magazine
Special Edition»

390 € (For reservation done
AFTER 31 Mars 2020 : 540€)

PRIVILÈGE

Booth of 5m long

2 passes

1/4 page in the
program «Traversières Magazine
Special Edition»

650 € (For reservation done
AFTER 31 Mars 2020 : 800)

INCLUDED IN OUR FORMULAS

- Free access to the rooms to allow flute tests in the best conditions
- Free access to a space for the organization of mini-concerts / signings.

OPTIONS



Advertising in the Traversières Magazine Special Edition

The Traversières Magazine Special Edition - a real catalog of the Convention - will present the program of the concerts, contain exclusive interviews of the invited artists and much more. Optionally, you can book an advertising insert in this Special Edition, to benefit from a highlight of your brand.



Additional Passes

With your booth reservation you have one or two badges depending on the selected formula.

You can also reserve one or more additional badges if needed.

Formula(s)

	QUANTITY	UNIT PRICE	SUBTOTAL
Formula DOLCE	260 € €
Formula PRESTO	390 € €
Formula PRIVILÈGE	650 € €

Advertising insert(s) in the Traversières Magazine SPECIAL EDITION

	QUANTITY	UNIT PRICE	SUBTOTAL
1/4 PAGE IN THE « SPECIAL EDITION »	200 € €
1/2 PAGE IN THE « SPECIAL EDITION »	250 € €
1 PAGE IN THE « SPECIAL EDITION »	350 € €
2 nd COVER OF THE «SPECIAL EDITION »	600 € €
3 rd COVER OF THE «SPECIAL EDITION »	600 € €
4 th COVER OF THE «SPECIAL EDITION »	750 € €

Additional Pass(es)

	QUANTITY	UNIT PRICE	SUBTOTAL
Additional Pass(es)	55 € €

TOTAL AMOUNT €

*Upon receipt of your order form, an invoice will be sent to you. The reservation will only be confirmed after receipt of 50% of the order total amount.
In case of cancellation, the expenses incurred can not be reimbursed.*

We,, certify the accuracy of the data in this document, and accept the rules and conditions set by La Traversière Association.

Done at, This ____ / ____ / ____

Signature / Company stamp

➤ Main Contact

FRANCK MASQUELIER
franck.masquelier@sfr.fr
+33(0) 6 70 29 52 93

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LA TRAVERSIÈRE
132 BD VINCENT AURIOL – 75013 PARIS
<https://latraversiere.fr> | <https://convention.latraversiere.fr>

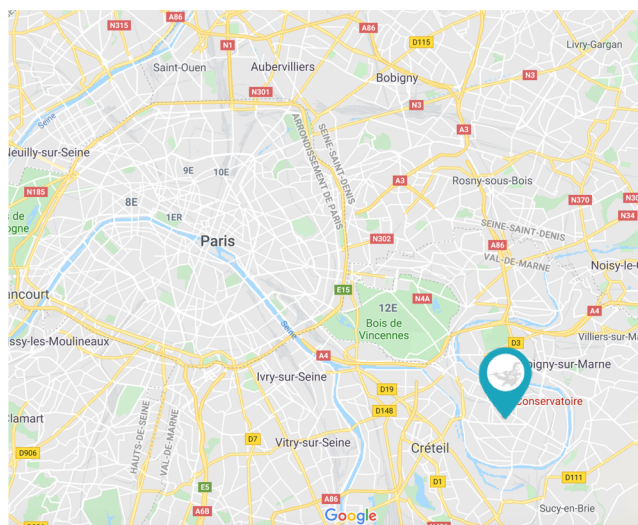
➤ Booth installation & dismantling

Exhibitors can **set up their booth as early as Wednesday, October 21st, from 3pm.**
On Sunday, October 25th, the last day of the Convention, **exhibitors must have dismantled their booth for 5 pm.**

➤ Location of the 2020 Convention

CONSERVATOIRE À RAYONNEMENT REGIONAL DE SAINT MAUR

25 Rue Kruger
94100 Saint-Maur-des-Fossés



*This place offers you:
A vast space on two floors that will be entirely
dedicated to exhibitors, with self-service rooms to
allow visitors to try flutes in the best conditions and
an area dedicated to exhibitors for the organization
of mini-concerts / signings .*

*As an exhibitor, you will be cordially invited to visit
the facilities, hosted by the team of La Traversière.*

